



Digital Transformation Summit Partnerships with the WTCS

DR. BRYAN ALBRECHT
PRESIDENT EMERITUS
GATEWAY TECHNICAL COLLEGE

WISCONSIN
TECHNICAL COLLEGE
SYSTEM



**16 COLLEGES,
ONE SYSTEM**



How do you know which technical college district you are located in?

- A. Ask Siri
- B. Google it
- C. Phone a friend
- D. Look at your tax bill
- E. All of the above



Who attends a technical college?

- A. High School students
- B. Apprenticeship candidates
- C. College graduates
- D. Career changers
- E. All of the above



How many people attend a technical college in Wisconsin?

- A. More than you think
- B. 1 in 10 WI citizens between the age of 18-65
- C. Not enough – we need more skilled workers
- D. All of the above



The average starting salary of a technical college graduate is?

- A. Higher than mine was when I started
- B. Would you believe over \$50K
- C. Over \$84K for apprentices
- D. Who needs have a talk with their sons and daughters?

How to start a partnership with your local technical college

1. As your HR Dept how many technical college grads you currently employ
2. Identify your workforce needs and be willing to invest in your future
3. Call your college President
4. Make this your Digital Transformation Project



What are others saying about technical college graduates in their workforce?

- Enhance employee skills
- Improve productivity
- Improve safety and compliance
- Achieve cost savings
- Increased quality and performance

Blackhawk Technical College
Tracy Pierner, President

Chippewa Valley Technical College
Sunem Beaton-Garcia, President

Fox Valley Technical College
Chris Matheny, President

Gateway Technical College
Ritu Raju, President

Lakeshore Technical College
Paul Carlsen, President

Madison College
Jack Daniels, President

Mid-Sate Technical College
Shelly Mondeik, President

Milwaukee Area Technical College
Vicki Martin, President

Moraine Park Technical College
Bonnie Baerwald, President

Nicolet College
Kate Ferrel, President

Northcentral Technical College
Jeannie Worden, President

Northeast Wisconsin Technical College
Kristen Raney, President

Northwood Technical College
John Will, President

Southwest Wisconsin Technical College
Jason wood, President

Waukesha County Technical College
Richard Barnhouse, President

Western Technical College
Roger Stanford, President